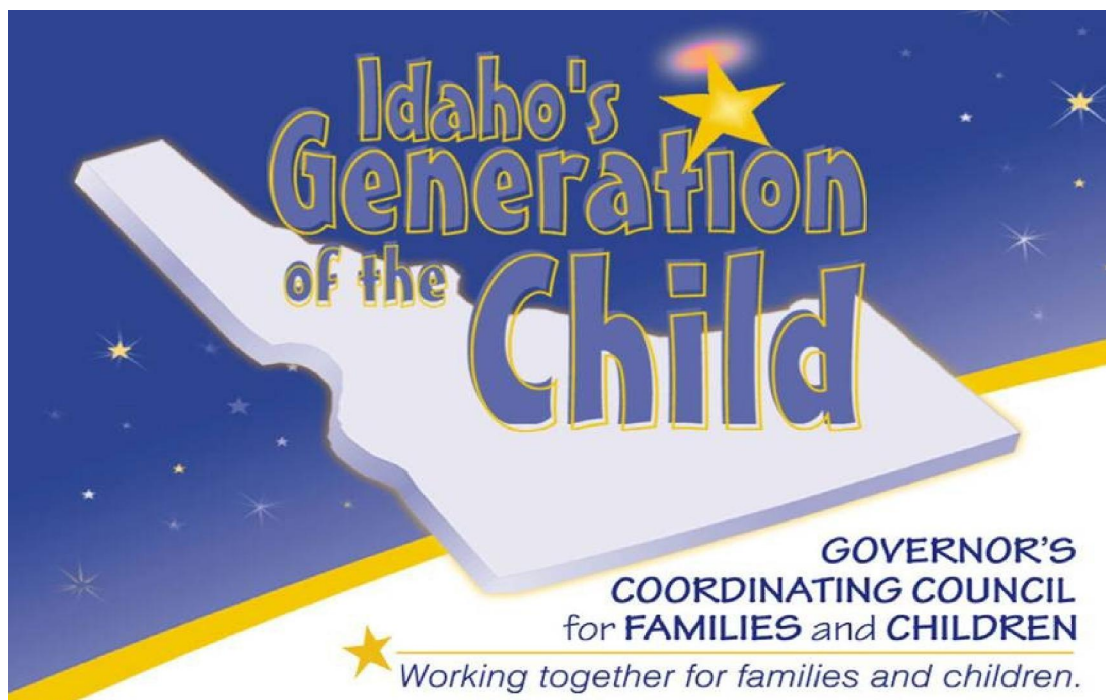


# **Governor's Coordinating Council for Families and Children (GCCFC)**

## **2003-2007 Executive Summary Strategic Plan**

December 2002



# Governor's Coordinating Council for Families and Children

## 2003-2007 Strategic Plan

### Executive Summary

The Governor's Coordinating Council for Families and Children (GCCFC) was established by Executive Order in April 2000. Its **mission** is to promote the well-being of the families and children in Idaho. Comprised of 47 Idaho leaders appointed by the Governor, these volunteers represent a broad based constituency of community, agency, and family advocacy.

The GCCFC's **vision** is to be an ongoing broad-based collaborative organization that: (1) supports and provides leadership to enhance current state, regional and community systems that impact the lives of families and children; (2) serves as a reliable source of recommendations to promote outcome-based programs and policies that benefit families and children; (3) promotes collaboration between the public and private sectors; (4) endorses the use of reliable data and best practices in all programs; and (5) facilitates broad awareness of the importance of strong families and children to the future of Idaho.

The GCCFC's **core values** define its membership and activities. They are—respect, trust, partnerships, service, teamwork, and accountability.

In fulfilling its mission over its first two years of operation, the GCCFC has:

- Ø Fostered a statewide awareness that family and children issues are an essential priority;
- Ø Conducted two Annual Governor's Roundtables for Families and Children in Boise with a total of 700 professionals and advocates from throughout Idaho representing many disciplines;
- Ø Conducted six Regional Roundtables for Families and Children with more than 700 community champions;
- Ø Developed and presented the first Governor's "Brightest Stars Awards", in partnership with the Association of Idaho Cities, to recognize outstanding individuals, businesses, and organizations making extraordinary contributions to families and children;
- Ø Prepared and distributed the "Generation of the Child" publication to highlight and increase awareness of the many major contributions being made at the state and community levels;
- Ø Developed the KIDS Action Toolkit based on four Priorities – Know Services, Include Data, Develop Awareness, and Secure Resources – to help community partnerships mobilize by providing a common framework to identify issues and develop promising programs to address problems faced by families and children;
- Ø Helped facilitate the merger and integrated operation of the 211 Idaho project and the Idaho Careline program for families seeking information and referral services;
- Ø Established the Community Collaboration Contracts program, with a total of \$185,000 in funding to support partnerships and strengthen community networks and systems;
- Ø Used results from the Governor's Roundtables to develop an expansion of the comprehensive Idaho Careline database;
- Ø Educated the Legislature on issues and policies that impact children and families;

- Ø Provided insight for members about family and children agendas throughout the state, through presentations by other Councils, programs, and Task Forces at quarterly GCCFC meetings; and
- Ø Established Issue Task Forces on Substance Abuse, Children's Health and Mental Health, and Early Learning and Education.

The GCCFC has established priorities, goals and action plans in the following four areas for the next 5 years:

- Ø (K) Know Services: To assist in the coordination of statewide and local information and referral services so that every community has the opportunity to easily access information that is relevant to obtaining or providing help for families and children.
- Ø (I) Include Data: To work with agencies, organizations, and individuals to develop consistent, accurate, and timely collection and reporting of data to provide comprehensive statistical measurements regarding the status of Idaho's families and children.
- Ø (D) Develop Awareness: To enhance the understanding that healthy children = healthy communities = healthy state.
- Ø (S) Secure Resources: To build long-term community public and private partnerships.

The GCCFC also recognizes the importance of infrastructure development and financing; two essential elements needed to continue and expand the mission and vision of the Council.

The GCCFC has prepared and adopted an Implementation Plan that will be updated every other year, currently providing objectives and actions for 2003-2004.

A copy of the Strategic Plan can be obtained by emailing Blossom Johnston at [BJohnston@gov.state.id.us](mailto:BJohnston@gov.state.id.us) or by calling (208) 334-2100.